

AF
IPW

CERTIFICATE OF MAILING

I hereby certify that the below listed items are being deposited with the U.S. Postal Service as first class mail in an envelope addressed to:



Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

on 9-1-05

[Signature]
Jeffrey R. Kuester

In Re Application of:

Rodrigues et al.

Serial No.: 10/073,842

Filed: February 11, 2002

Confirmation No.: 6628

Group Art Unit: 2611

Examiner: Bui, Kieu Oanh T

Docket No.: A-7496 (191920-1240)

For: **Management of Television Advertising**

The following is a list of documents enclosed:

Return Postcard
Amendment Transmittal Form
Response to Final Office Action

Further, the Commissioner is authorized to charge Deposit Account No. 20-0778 for any additional fees required. The Commissioner is requested to credit any excess fee paid to Deposit Account No. 20-0778.

AMENDMENT TRANSMITTAL LETTER (LARGE)

Applicant(s): **Rodriguez, et al.**

Docket No.

A-7496 (191920-1240)

Serial No.
10/073,842

Filing Date
February 11, 2002

Examiner
Bui, Kieu Oanh T

Confirmation No.
6628

Group Art Unit
2611

Invention: **Management of Television Advertising**

**Commissioner for Patents
Mail Stop AF
P.O. Box 1450
Alexandria VA 22313-1450**


Transmitted herewith is Response and Amendment to Final Office Action in the above-identified application.

The fee has been calculated and is transmitted as shown below

CLAIMS AS AMENDED

	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	22 -	78 =	0	X \$50.00	\$0
INDEP. CLAIMS	3 -	10 =	0	X \$200.00	\$0
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$360.00
EXTENSION FEE	1 ST MONTH <input type="checkbox"/> \$120.00	2 ND MONTH <input type="checkbox"/> \$450.00	3 RD MONTH <input type="checkbox"/> \$1,020.00	4 TH MONTH <input type="checkbox"/> \$1,590.00	\$0
Other Fees:					\$0
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0

- ☒ No additional fee is required.
- ☐ Please charge Deposit Account No. _____ in the amount of _____. A duplicate copy of this page is enclosed.
- ☐ A check in the amount of _____ to cover the filing fee is enclosed.
- ☐ A Credit Card Payment Form PTO-2038 is attached in the amount of \$ _____.
- ☒ The Director is hereby authorized to charge any deficiencies of the above fees or credit any overpayment to Deposit Account No. 20-0778.



Jeffrey R. Kuester, Reg. No. 34,367

9-1-05

Date



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Reply Application of:

Rodriguez *et al.*

Serial No.: 10/073,842

Filed: February 11, 2002

For: **Management of Television Advertising**

Confirmation No.: 6628

Group Art Unit: 2611

Examiner: Bui, Kieu Oanh T

Docket No. A-7496 (191920-1240)

RESPONSE TO FINAL OFFICE ACTION

Mail Stop: AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

The outstanding final Office Action mailed June 1, 2005 (Paper No./Mail Date 20050517) has been carefully considered. Reconsideration and allowance of the application and presently pending claims are respectfully requested.

AUTHORIZATION TO DEBIT ACCOUNT

It is believed that no extensions of time or fees for net addition of claims are required, beyond those which may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefor (including fees for net addition of claims) are hereby authorized to be charged to deposit account no. 20-0778.